Launch Your Own Brokerage or Prop Firm

Fast to scale and built to convert clients.

CRM | Trading App | Integrations | TradingView

Give your clients a reason to stay —
and your affiliates a reason to promote.

WINTRADO
TECHNOLOGIES

What makes brokers grow?

Referrals. Conversion. Activity

Affiliate Portal

Set up your Multi-level Affiliate system and give your Partners/IBs full transparency into their referral activity, performance, and commissions.

Bonuses & Competitions

Launch your welcome bonuses and volume-based promos to boost deposits and trading activity.

Email journey & Pop-Up

✓ Use built-in templates for traders (KYC, deposit, etc.),

✓ Affiliate alerts (for new signups, commissions, and much more),

✓ Send push news directly to the phones and in-app popups to engage with traders

Two Apps.

Two User Types. All Devices.

PRO App

For experienced traders

Advanced order types

Fast & stable execution

TradingView charting

Web + iOS + Android
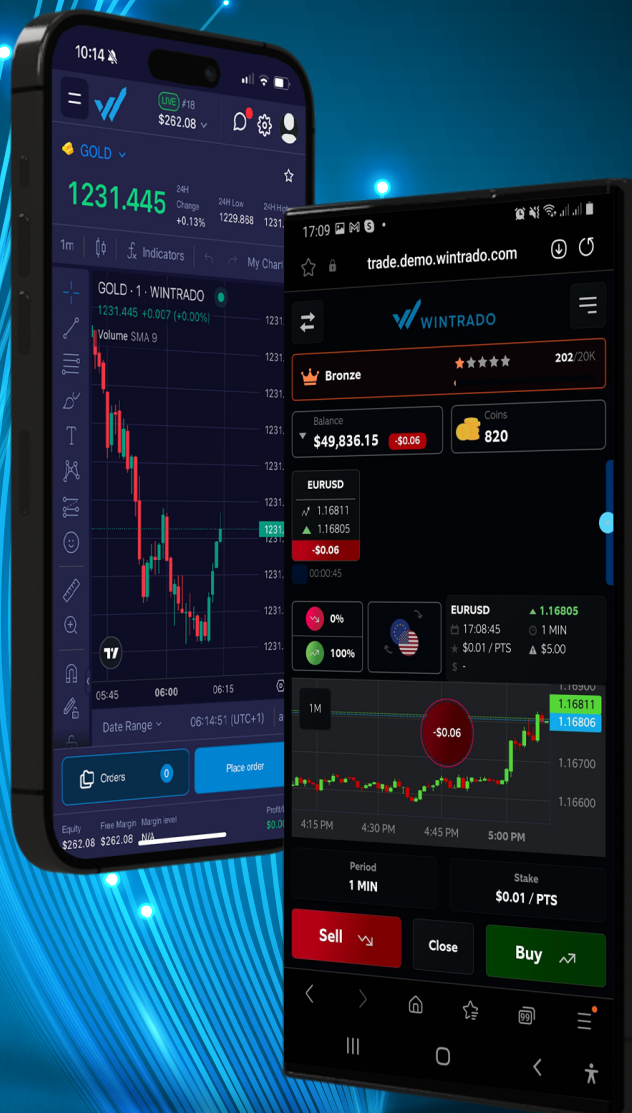
Two Apps.

Two User Types. All Devices.

NEO App

For Gen Z, first-time traders, and influencers

1-click trading   Game-like UX   Shareable and fun

Web + iOS + Android

Launch your own prop trading firm — no broker license needed

Use the same Wintrado platform stack to start a prop firm with challenges, evaluation steps, and real payouts — without setting up a brokerage yourself.

Leverage our partner brokers for execution.

Configure 1-step, 2-step or 3-step challenges.

Branded client area, admin panel, and apps.

Go live in under 24 hours.

Challenge configuration — fully flexible, fully yours

Design challenges that match your audience and risk profile.

Set profit targets, drawdowns, leverage, and spreads.

Define daily loss, equity stop-out, or volume rules.

Support for 1-step, 2-step, 3-step evaluations.

Fully managed via admin panel — no dev needed.

Stay Focus on your Growth – We handle the Stack

All-in-one backend ecosystem

Features	MetaTrader / cTrader	Wintrado (complete backend)
Trading Platform	1 trading APP - MT5 or cTrader included	2 Trading Apps included
CRM & back office	External + setup + monthly fees	Built-in
Affiliate portal	External addon or dev	Native, with real-time tracking
VoIP integration	Separate setup & cost	Included 1 VoIP integration of your choice
Email marketing	External tools needed	Native automations & campaigns
Bonuses & competitions	None	Built-in in CRM
Liquidity & PSPs	Add-on costs per bridge/PSP	Included 1 bridge +4 PSPs integrations of your choice
Option to host on own servers	Not allowed (cloud-only)	Yes — optional private hosting
Option to buy full white label and skip monthly fees	Never offered	Yes — available under license

WINTRADO
TECHNOLOGIES

Book a Demo Today

Let us show you what a high-conversion brokerage looks like.